



THE LURING TECHNIQUE

Only Used In The Learning Phase

ACTION

Sit & Stare
Down/Drop
Tricks



CORRECT

Action

Conditioned Reinforcer
Bridge or Marker word /Clicker
Then comes the TREAT



RELEASE from Formal Cue

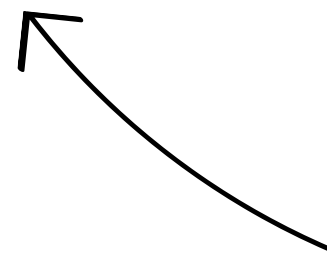
Formal Cues like
Sit & Stare
Down/Drop



INCORRECT

Action or
distraction

NO Treat =
Conditioned Punisher



NO REWARD

Freeze
& Say
OOPS or Nup!

Remember Timing & Association

They learn in the gap, when
"This Happens"... "That Happens"

0-3 sec = Yes
3-10 sec = Maybe
After 10 sec = None